



COMUNE DI BOLOGNA

**aiap**

associazione italiana design  
della comunicazione visiva



## **Urban Center Bologna**

### **Bologna City Branding Notice of competition for international ideas for graphic design of a brand/logo and payoff to promote the City of Bologna**

#### **POINT 3. Participating in the competition: CLARIFICATIONS**

BOLOGNA CITY BRANDING - [citybrand@urbancenterbologna.it](mailto:citybrand@urbancenterbologna.it) - ph. +39 051 219 4855  
Urban Center Bologna - c/o Salaborsa - Piazza del Nettuno 3 - 40124 Bologna  
P.IVA 02361731207- C.F. 91228470372

With reference to numerous requests, some clarifications are provided about point 3 of the notice competition "Bologna City Branding" which says:

*"Participation is open to graphic designers and design and communication professionals whose professional status can be documented since at least 1 January 2010. Graduates and/or diploma students who gained their qualifications after 1 January 2010, from legally recognized educational institutions teaching Design, Communications and Advertising, may also participate.*

*Participation may be individual or in groups (for which a group leader must be nominated). The following may not participate in the competition:*

*actual members or substitute members of the Jury; any professionals that have continuous working relations with one or more members of the Jury, or with any company in which one or more members of the Jury are direct or indirect stakeholders; relatives to the third degree and dependents of members of the*

*Jury. Each designer, whether submitting independently or in a group, may submit just one design Solution."*

Participation is **open** to:

### **Professionals**

International competition is open to individual professionals of graphic and design sectors who carry out their activity since at least January 1<sup>st</sup> 2010. Architects may participate as long as they work as graphics, designers and visual communicators. If requested, they should provide documentation (papers published in volumes, on the web, on specialized magazines) attesting to their competence and experience in these fields.

### **Graduates**

Graduates and/or diploma students who gained their qualifications after January 1<sup>st</sup> 2010, from legally recognized educational institutions teaching Design, Communications and Advertising. May also participate individuals who attended (after January 1<sup>st</sup> 2010) specialization in the field of Design of visual communication or Graphics (visual design).

### **Participation in groups**

Multidisciplinary groups may participate in the competition: in this case it is necessary to identify a group leader. It is necessary that at least the group leader satisfies the requirements of the notice of competition, so the group may be composed of several experts of various disciplines.

In case of a winning group, the prize will be given to the group leader. Each group should regulate the internal procedures for participating to the competition.

Each designer, whether submitting independently or in a group, may submit just one design solution.

### **Documents**

Participants to the competition don't have to present other documents except for those listed at point 6 of the notice of competition. Urban Center Bologna and Aiap, will verify the real competence and the actual possession of the conditions required of the winners . Participants sign a self-certification form – see point 6 of the notice – regarding the possession of the conditions required to participate in the competition. Who does not follow this indication declaring the false, will be excluded from the competition.

The following **can not** participate in the competition:

- Companies, corporations, firms or agencies in any forms;
- Members or substitute members of the Jury;
- Professionals who have professional relationships with one or more members of the Jury;
- Relatives to the third degree and direct employees of the Jury members.

Info:

From 09/09/2013 to 13/09/2013 those interested in participating in the competition may request further clarification in Italian or English, using the following e-mail only [citybrand@urbancenterbologna.it](mailto:citybrand@urbancenterbologna.it)

All replies to questions and the results of the competition will be made available on the Urban Center Bologna website [www.urbancenterbologna.it](http://www.urbancenterbologna.it)