

**Daniela Piscitelli** is architect and graphic designer, educator and design critic. She is a contributing editor to Italy's leading graphic design magazines and her articles are published in international magazines.

**Daniela Piscitelli's** worldwide research in design has given her special insights into the relations and historical perspectives of the eminent designers of Italy, America and China.

Besides her design work at European Designers Associates, she writes on visual communication, teaches and holds lectures at international conferences and several Italian universities and design schools. She's creator and scientific curator of four International design Week, many exhibitions and the first Aiap Women in design Award.

She is currently teaching at Second University of Naples, and at the School of Design La Sapienza in Rome, and at IULM Milano, where she's also curator of the Design conferences series.

Juries member in international design competitions.

His works have been exhibited and published both in Italy and abroad.

2009 to present: President Aiap, Italian association on Visual Communication

2012 - Event curator of  
Aiap Women in design Award.  
International Award.

2012 - Event curator of  
Design for. International Graphic Design Week, Treviso September 2012  
Design and Science  
(with Medardo Chiapponi, Emanuela Bonini Lessing, Cinzia Ferrara, Francesco Messina, Gigi Pescolderung)

2011 - Event curator of  
Design for. International Graphic Design Week,  
Plots and textures  
Cagliari September 2011 (with Stefano Asili, Cinzia Ferrara, Alberto Soi)

2010 - Event curator of  
Design for. International Graphic Design Week,  
Graphic food  
Bologna October 2010 (with Beppe Chia, Cinzia Ferrara, Marcello Signorile)

2009 - Event curator of  
Design for. International Graphic Design Week, Naples October 2009 (with Beppe Chia)

Specialties: Consulting in Branding and Corporate Identity, Events, Design Process, History, critics and culture in Graphic Design.

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